



THE ORDER *of* ST. GEORGE
Grand Priory of the United Kingdom
BM The Order of St. George, London WC1N 3XX

Policy and protocol for using the Order's Logos, Crests and detail

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This policy supersedes any other policies, protocols, procedures or actions written or otherwise that the Order has used, applied or adopted in relation to using the Order's Logos, Crests and detail prior to the approval date.

Author – The Deputy Grand Prior – Membership, Protocols and Procedures.

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The Grand Prior is charged with the responsibility of running the Order and furthering the objects of the associated Charitable Trust. The Grand Prior reserve the right to act on behalf of the Order in a considered and reasonable manner on all matters pertaining to the Order.



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This policy and protocol applies to all members of the Order.

1. The crests, logos and address

- 1.1 The logos, crests and address including the format for letter headings, belong to the International Knightly Order Valiant of St George (The Order) and cannot be used in whole or part without the written consent of the Grand Prior or Grand Chancellor.

2. Obtaining permission

- 2.1 Any member wishing to use the Order's logos, crests and/or address including letter headings must apply in writing to The Deputy Grand Prior, who is responsible for Membership, Policies, Protocols and Procedures at least 5 working days minimum in advance of their wish to use any or all of them.
- 2.2 This protocol also applies to any 'calling card' that a member may wish to use on behalf of the Order and/or that members appointment for and on behalf of the Order. There is an approved template for any 'calling card' used when representing the Order in any capacity.
- 2.3 The Deputy Grand Prior will forward the request to the Grand Prior and the Grand Chancellor.

3. Response times.

3.1 Response times are:-

- a) Initial request (application) to the Deputy Grand Prior in writing at least five days in advance*.
- b) The Deputy Grand Prior reviews and sends request to the Grand Prior, and the Grand Chancellor within 48 hours.
- c) The Grand Prior or the Grand Chancellor respond and reply to the Deputy Grand Prior within 48 hours. They may request further information.
- d) The Deputy Grand Prior then responds to the applicant within 12 hours; that is within 5 days of the initial request.

4. Approval.

- 4.1 If the request is approved, the Deputy Grand Prior will supply the approved

template for use. No other logo, crest or address can be used other than the approved one.

5. The Logo and Crest of the Grand Prior, Grand Chancellor and Grand Prior Emeritus (The High Officers of the Order).

5.1 The High Officers have their own crest and pennants used on their official documentation. **ONLY** they are entitled to use it.

6. Your agreement with the Order as a Condition of Membership.

6.1 As a condition of membership and continuing membership, entitlements, post-nominals, honours, decorations and medals of the Order, the Order's logos, crests, address and letter headings, are strictly forbidden to be worn or used publicly or privately for professional or personal gain, self-importance, advancement, commercial gain or media use without the express permission of the Grand Prior or the Grand Chancellor, obtained in advance through the Office of the Deputy Grand Prior.

6.2 Members may not write or publish anything about the Order of St George and their membership publicly or privately for professional or personal gain, self-importance, advancement, commercial gain or media use without the express permission of the Grand Prior or the Grand Chancellor, obtained in advance through the Office of the Grand Director of Membership.

6.3 No member can represent the Order without the formal permission of the Grand Prior or the Grand Chancellor, obtained through the Office of the Deputy Grand Prior

6.4 Members who deliberately or consistently do not comply with the Order's rules, protocols and procedures or bring the Order into disrepute will have their membership revoked by the Grand Prior. They must not continue to use, wear or exhibit any entitlements that they may have had as a member of the Order. Only the Grand Prior, can revoke a membership.

7. Notes

7.1 * The applicant may be asked to provide further information.

7.2 This policy and procedure also applies to the use of the Order's page headings and footers and email headings and footers including the disclaimer used at the bottom of emails.

7.3 The High Officers of the Order are:

- a) The Grand Prior of the International Knightly Order Valiant of St George (The Order)
- b) The Magisterium Officium of the Order.
- c) The Grand Prior Emeritus of the Order.
- d) The Grand Chancellor of the Order.
- e) The Grand Prior of the Order in the Americas.

7.4 In all matters pertaining to the Order, The Grand Prior, retains the right, by themselves, to approve or decline any application or request made by any member irrespective of rank within the Order or length of service.

7.5 In the absence of the Grand Prior, The Grand Prior Emeritus of the Order and The Grand Chancellor of the Order will act together as if they were the Grand Prior. Neither can act on their own unless appointed to do so by the Grand Prior. In all cases, the Grand Secretary General MUST be informed.

7.6 The Deputy Grand Prior responsible for Membership, Policies, Protocols and Procedures can be reached through:-

membership@orderofstgeorge.co.uk

8. Associated Policies.

- a) Membership Policy
- b) The Code of Conduct Policy – Maintaining Positive Relationships
- c) Speaking out Policy
- d) Medals and Honours Policy and Protocol
- e) Regalia Policy and Protocols

Updated 27th January 2025